

# Journal of Comparative International Management



## Front Matter

---

Volume 18, numéro 2, 2015

URI : <https://id.erudit.org/iderudit/1036547ar>

[Aller au sommaire du numéro](#)

---

Éditeur(s)

Management Futures

ISSN

1481-0468 (imprimé)  
1718-0864 (numérique)

[Découvrir la revue](#)

---

Citer ce document

(2015). Front Matter. *Journal of Comparative International Management*, 18(2), i–ii.

# **Journal of Comparative International Management**

## **Statement of Purpose**

The *Journal of Comparative International Management* is a refereed journal devoted to publication of high-quality articles in the field of comparative, international management for advancing understanding of organizations and management practices around the world through theoretical and empirical research.

### **Editor-in-Chief**

Basu Sharma  
University of New Brunswick, Canada

### **Associate Editor**

Mohammad Elahee  
Quinnipiac University, USA

### **Editorial Advisory Board**

Roy Adams  
McMaster University, Canada

Francesca Beausang  
4CAST, London, UK

Debashish Bhattacherjee  
Indian Institute of Management, Calcutta, India

Elie Virgile Chrysostome  
State University of New York, USA

Michael Hess  
University of New South Wales, Australia

Shyam S. Lodha  
Southern Connecticut State University, USA

June M. L. Poon  
Universiti Kebangsaan Malaysia, Malaysia

Young H. Song  
SolBridge International School of Business, South Korea

Zhan Su  
Laval University, Canada

David Wan  
SIM University, Singapore

© Management Futures 2015  
Fredericton, New Brunswick Canada E3B 6Y1  
Telephone: (506) 454-1310  
Fax: (506) 454-3947  
E-mail: jcim@managementfutures.com

The journal is currently sponsored by the Academy of International Business – US Northeast Chapter and is indexed in *International Bibliography of Social Sciences*, *Canadian Periodical Index*, *International Abstracts of Human Resources*, *UNESCO Database—Social Science Online Periodicals*, *Infotrac*, *Digital Libraries*, *Érudit*, *Cabell's Directory*, and *EBSCO*.

ISSN 1481-0468

# **Journal of Comparative International Management**

Volume 18, Number 2

December 2015

## **CONTENTS**

<b>Determinants of Demand for Life Insurance: The Case of Canada</b>	<b>1</b>
MOGOTSINYANA MAPHARING, EBEN OTUTEYE, AND ISHMAEL RADIKOKO	
<b>Economic Transition and Cross-border Mergers &amp; Acquisitions: The Indian Experience among BRICs</b>	<b>23</b>
K.S. REDDY, YU LI, AND EN XIE	
<b>The Great Economics Debate and Business Strategy</b>	<b>55</b>
CONSTANTINE E. PASSARIS	
<b>Anatomy of Income and Wealth Inequality in the United States</b>	<b>69</b>
JAN P. MUCZYK AND RONALD L. COCCARI	