### Canadian Medical Education Journal Revue canadienne de l'éducation médicale



### Complex adaptive systems in CanMEDS 2025 Systèmes adaptatifs complexes dans CanMEDS 2025

John Van Aerde, Marcio M Gomes, Meredith Giuliani, Brent Thoma et Susan Lieff

Volume 14, numéro 1, 2023

CanMEDS 2025 Special Issue

Numéro spécial CanMEDS 2025

URI: https://id.erudit.org/iderudit/1099042ar DOI: https://doi.org/10.36834/cmej.75538

Aller au sommaire du numéro

Éditeur(s)

Canadian Medical Education Journal

**ISSN** 

1923-1202 (numérique)

Découvrir la revue

#### Citer ce document

Van Aerde, J., Gomes, M., Giuliani, M., Thoma, B. & Lieff, S. (2023). Complex adaptive systems in CanMEDS 2025. *Canadian Medical Education Journal / Revue canadienne de l'éducation médicale*, 14(1), 50–53. https://doi.org/10.36834/cmej.75538

© John Van Aerde, Marcio M Gomes, Meredith Giuliani, Brent Thoma et Susan Lieff, 2023



Ce document est protégé par la loi sur le droit d'auteur. L'utilisation des services d'Érudit (y compris la reproduction) est assujettie à sa politique d'utilisation que vous pouvez consulter en ligne.

https://apropos.erudit.org/fr/usagers/politique-dutilisation/



### Cet article est diffusé et préservé par Érudit.

Érudit est un consortium interuniversitaire sans but lucratif composé de l'Université de Montréal, l'Université Laval et l'Université du Québec à Montréal. Il a pour mission la promotion et la valorisation de la recherche.

### Complex adaptive systems in CanMEDS 2025 Systèmes adaptatifs complexes dans CanMEDS 2025

John Van Aerde, <sup>1,2</sup> Marcio M Gomes, <sup>3,4</sup> Meredith Giuliani, <sup>5</sup> Brent Thoma, <sup>6,4</sup> Susan Lieff<sup>5</sup>

<sup>1</sup>University of Alberta, Alberta, Canada; <sup>2</sup>Canadian Society of Physician Leaders, Ontario, Canada; <sup>3</sup>University of Ottawa, Ontario, Canada, <sup>4</sup>Royal College of Physicians and Surgeons of Canada, Canada; <sup>5</sup>University of Toronto, Ontario, Canada; <sup>6</sup>University of Saskatchewan, Saskatchewan, Canada

Correspondence to: Dr. John Van Aerde, University of Alberta, office: (250) 323-1608; cell: (250) 802-5097; Twitter @neon8light
Published ahead of issue: Oct 17, 2022; published: Mar 21, 2023. CMEJ 2023, 14(1). Available at <a href="https://doi.org/10.36834/cmej.75538">https://doi.org/10.36834/cmej.75538</a>
© 2023 Van Aerde, Gomes, Giuliani, Thoma, Lieff; licensee Synergies Partners. This is an Open Journal Systems article distributed under the terms of the Creative Commons Attribution License. (<a href="https://creativecommons.org/licenses/by-nc-nd/4.0">https://creativecommons.org/licenses/by-nc-nd/4.0</a>) which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is cited.

### Introduction

Complex Adaptive Systems are underrepresented in the CanMEDS physician competency framework. As a concept, it relates to navigating and engaging with our complex health system in service of optimal health care outcomes for patients and populations, starting with how healthcare teams function as complex adaptive systems. This manuscript aims to summarize the concept and its links to current and future iterations of CanMEDS.

## What are Complex Adaptive Systems and why are they important to physician competency?

Complexity is about rich interconnectivity whereby things interact in unexpected and irreversible ways. According to the WHO, "The health system consists of all interacting and interdependent components, such as organizations, people, and actions, whose primary intent is to promote, restore, and/or maintain health." That aligns with the definition of a complex adaptive system: complex, implying diversity with a great number of non-linear connections between a wide variety of elements; adaptive, suggesting the capacity to learn from experience and change within a changing context; system, a set of interdependently connected agents. 5,6

As historically designed, the Canadian healthcare system focuses on curing acute disease with in-hospital care. As a result, hospitals and physician-mediated care have dominated the dialogue on our system's organization and funding. Resident physician training has been largely

embedded in and framed by these structures. However, the determinants of health and management of disease are multilayered and interdependent subsystems that continuously interact and influence each other.<sup>8</sup> The boundaries of these systems are semipermeable. Their interconnectedness was demonstrated during the COVID syndemic as biologic and social conditions and states interacted to increase a person's susceptibility to harm or worsen their health outcomes.<sup>9</sup>

While each physician may not be able to influence all elements of the health system (as for example, food security, housing, education, climate change, home care, child development, inequity, etc.), physicians need to understand this ecosystem in order to make choices about how they will engage with their patients and other agents within this system. This requires a foundational understanding of systems and their influence on organizational structure and culture, emphasizing the importance of diversity of perspective, acting within the boundaries of a clear and shared purpose, and creating spaces for continuous adaptation to, and learning from emergent changes in the environment.<sup>10</sup>

Building on this understanding, physicians need to develop the skills to engage all stakeholders, find and trigger systemic high leverage (tipping) points, and be aware of concepts like unintended consequences and system structures. Finally, physicians need to possess the attitudes and skills to accept and deal with rapid, unpredictable, paradoxical, and tangled situations and thoughtfully manage their behaviours, and own wellness.

### How are Complex Adaptive Systems represented in the 2015 CanMEDS competency framework?

One of the major changes in the 2015 CanMEDS Physician Competency Framework was the modification of the 'Manager' role to the 'Leader' role. <sup>11</sup> This change was made to bring greater focus on physicians' role in quality improvement and resource stewardship throughout complex health systems. Two of the key competencies added to the role of Leader (1 and 3) contributed most to the skills needed to function in complex systems.

The second Health Advocate key competency also touches on systems thinking<sup>11</sup> as it connects the elements of the acute healthcare system upstream, not only with those of primary and preventive care, but also with other factors that affect health and wellness and require advocacy. Finally, the role of Collaborator has a few elements that link with systems thinking, including concepts like "transitions of care" and "collaborations with community providers."<sup>11</sup>

# How can Complex Adaptive Systems be better represented within the 2025 CanMEDS competency framework?

A recent comparison of CanMEDS with the LEADS leadership framework found that CanMEDS competencies pay substantial attention to some of the domains focused on the care of individual patients (lead self, engage others, and achieve results), but less attention to broader competencies related to Complex Adaptive Systems (develop coalitions and systems transformation).<sup>12</sup> The frequent systemic disruptions that have occurred over the past several years, particularly in response to the COVID-19 pandemic have demonstrated the need for a greater understanding of complex adaptive systems by all physicians. 13 Competencies in this area will help physicians to see themselves as active participants in the transformation of the healthcare system and may have contributed to this concept being identified as one which needs to be fleshed out further in CanMEDS 2025.

The changes that we propose to better incorporate Complex Adaptive Systems in CanMEDS 2025 are outlined in Table 1. Within the Leader role, the proposed modifications would increase the focus on complexity-informed leadership paradigms alongside quality

improvement that promote greater support for innovation, emergence and understanding of the complex interactions between patient-specific and system-wide decisions. 14 Under Collaborator, we propose more explicitly acknowledging the need for diversity and differences of perspective when making complex decisions as well as broadening the notion of who is a collaborator beyond the patient and family. For Health Advocate, we make suggestions that would acknowledge the complex interactions between patients and the social determinants of health. Lastly, under Scholar we suggest including competencies that require the incorporation of elements of social learning theory into the design and delivery of educational activities.

Conflicts of Interest: John Van Aerde received a stipend from CSPL (non-profit), stipends from Physician Leadership Institute (PLI) for facilitating courses as Faculty, and occasional stipend for speaking engagement from universities or RCPSC/CFPCaccredited events. NO for profit, pharmaceutical or advertisement engagements. Marcio M Gomes received payments for teaching and administrative work from the Royal College of Physicians and Surgeons of Canada and from Royal College International, Gomes received industry grants from AstraZeneca and Merck, Gomes is a consultant for AstraZeneca, Consortium of life sciences companies (Amgen Canada, AstraZeneca Canada, Eli Lilly Canada. Janssen, Life Technologies, Pfizer Canada, Hoffman-La Roche, and Foundation Medicine Canada), Roche, Eli Lilly. Gomes is on advisory committee for Bayer and AstraZeneca. Gomes is a shareholder in Abcellera Biologics Inc, Nkarta Inc, CRISPR Therapeutics AG. Meredith Giuliani is on ad boards with BMS and AstraZeneca. Brent Thoma has received payments for teaching, research, and administrative work from the University of Saskatchewan College of Medicine, payments for teaching and administrative work from the Royal College of Physicians and Surgeons of Canada, honoraria for teaching or writing from Harvard Medical School, the New England Journal of Medicine, the University of Cincinnati Children's Hospital, and NYC Health + Hospitals, and research grant funding from the Government of Ontario and the Canadian Association of Emergency Physicians. Susan Lieff received a stipend for program lead of the New and Evolving Academic Leaders program of Temery Faculty of Medicine and Unity Health and stipends from CMA-Joule Physician Leadership Institute (PLI) for facilitating courses as Faculty.

**Funding:** This project was completed with logistical support from the Royal College of Physicians and Surgeons of Canada.

Acknowledgement: The authors would like to acknowledge Ms. Megan McComb for planning and logistical support.

#### Table 1. Complex Adaptive Systems Competencies for the CanMEDS Physician Competency Framework. A. CanMEDS 2015 Competencies directly applicable to Complex Adaptive Systems Leader 1. Contribute to the improvement of health care delivery in teams, organizations, and systems Leader 1.1 Apply the science of quality improvement to contribute to improving systems of patient care Leader 1.2 Contribute to a culture that promotes patient safety Leader 1.3 Analyze patient safety incidents to enhance systems of care Leader 1.4 Use health informatics to improve the quality of patient care and optimize patient safety Leader 3. Demonstrate leadership in professional practice Leader 3.1 Demonstrate leadership skills to enhance health care Leader 3.2 Facilitate change in health care to enhance services and outcomes B. CanMEDS 2015 Competencies partially related to Complex Adaptive Systems Health Advocate 2. Respond to the needs of the communities or populations they serve by advocating with them for system-level change in a socially accountable manner Health Advocate 2.1 Work with a community or population to identify the determinants of health that affect them Health Advocate 2.2 Improve clinical practice by applying a process of continuous quality improvement to disease prevention, health promotion, and health surveillance Health Advocate 2.3 Contribute to a process to improve health in the community or population they serve Collaborator 1 Work effectively with physicians and other colleagues in the health care professions Collaborator 1.1 Establish and maintain positive relationships with physicians and other colleagues in the health care professions to support relationship-centred collaborative care Collaborator 1.2 Negotiate overlapping and shared responsibilities with physicians and other colleagues in the health care professions in episodic and ongoing care Collaborator 1.3 Engage in respectful shared decision-making with physicians and other colleagues in the health care professions Collaborator 2 Work with physicians and other colleagues in the health care professions to promote understanding, manage differences, and resolve conflicts Collaborator 2.1 Show respect toward collaborators Collaborator 2.2 Implement strategies to promote understanding, manage differences, and resolve conflicts in a manner that supports a collaborative culture C. Suggested additions or modifications for the CanMEDS 2025 Framework related to Complex Adaptive Systems New or Modified Competency Rationale for change Collaborator 1 (Modified) Work effectively with physicians and co-workers in the health care system 1.1 (Modified) Establish and maintain positive relationships with physicians and co-Work within complex adaptive systems requires engagement with a wide variety of workers in the health care system to support relationship-centred collaborative care stakeholders - including those who may not be healthcare professionals. These suggestions reflect this by referring broadly to collaborators as co-workers within 1.2 (Modified) Negotiate overlapping and shared responsibilities with physicians and the health care system. co-workers in the health care system in episodic and ongoing care 1.3 (Modified) Engage in respectful shared decision-making with physicians and other coworkers in the health care system Differences of opinion should not be looked at as something to 'manage', but should 2.2 (Modified): Implement strategies to promote understanding, value differences. be sought out as a valued opportunity to build understanding between collaborators and engage in generative conflict in a manner that supports a culture of safety, with different perspectives. Active listening and engaging a diversity of perspectives enables the discovery of novel (or generative) solutions and supports the collaboration, learning and accountability development of a positive culture. 2.3 (NEW) Seek out and engage relevant stakeholders with the diversity of Openly promoting safe and equitable inclusion enhances diversity of contribution perspectives needed to address complex issues and the emergence of innovation while providing the perspectives needed to 2.4 (NEW) Promote equity in the workplace through supportive relationships and generate novel solutions in complex environments. public acts of advocacy and sponsorship Leader Despite the complexity of the healthcare system, the system lens is often neglected to focus on individual patient safety and quality improvement in a siloed way. 1.1 (Modified): Apply the science of quality improvement and complexity thinking Physicians need to understand complexity for these initiatives to be effective. to contribute to the improvement of health systems including polarity management and decision-making in clear, complicated, complex, and sometimes chaotic systems. The interplay between technology, healthcare professionals and communities of 1.4 (Modified): Use technology and health informatics to optimize the quality and practice allows the system to learn together and to adapt to unforeseen safety of patient care circumstances. 16 Technology from outside of healthcare is frequently used. 1.5 (New): Utilize systems thinking to identify and support the implementation of Systems thinking should be used when considering the intended and unintended changes that improve patient care and the health system. impact of new initiatives. Culture cannot be changed directly, but it can be enhanced by engaging in cocreation with diverse co-workers Demonstrating this competency effectively 3.3 (NEW): Engage others in the co-creation and design of organizational systems requires acknowledgement of the privileged position that physicians are in, the that support a culture of safety, collaboration, learning and accountability interdependence of their work with others work, and the need for the engagement of others in this process. 3,4 (New) Manage ambiguity, uncertainty and polarities encountered in the Physicians must be able to manage working within an ambiguous, uncertain, and complexity of health and healthcare systems. polarizing system. Scholar 1.4 (NEW) Engage in educational activities with co-workers to effect change in Education undertaken with co-workers from different specialties, professions, or complex adaptive systems departments in the workplace is essential to understand complex issues, non-linear connections, the impact on the system, and to identify ground-up solutions.

complex environments. 15,16

2.7 (NEW): Use social learning principles in the design and delivery of educational

activities to distribute participation, promote engagement, and co-create meaning.

Physicians need to engage equitably and collaboratively in these activities. 15

Educational activities that include all stakeholders engaging their uncertainties result in the co-creation of meaning and are more likely to result in improvement in

### References

- Thoma B, Karwowska A, Samson L, et al. Emerging concepts in the CanMEDS physician competency framework. Can Med Ed J. 2023. https://doi.org/10.36834/cmej.75591
- Bircher J, Hahn E. Applying a complex adaptive system's understanding of health to primary care. F1000Research. 2016;5:1672-1686. https://doi.org/10.12688/f1000research.9042.2
- Pipe P, Mertens F, Helewaut F, Krystallidou D. Healthcare teams as complex adaptive systems: understanding team behaviour through team members' perception of interpersonal interaction. BMC Health Serv Res. 2018;18:570-583. https://doi.org/10.1186/s12913-018-3392-3
- World Health Organization. The World Health Report 2000— Health Systems: Improving Performance. Geneva, Switzerland: World Health Organization; 2000. Available from: https://apps.who.int/iris/handle/10665/42281
- Zimmerman B, Lindberg C, Plesk P. Edgeware: insights from complexity science for health care leaders. Washington, D.C: VHA, Incorporated; 1998.
- Glouberman S, Zimmerman B. Discussion Paper # 8
   Complicated and Complex Systems. What would successful reform of Medicare Look Like. Commission on the Future of Healthcare in Canada 2002. Available from:
   https://publications.gc.ca/collections/Collection/CP32-79-8-2002E.pdf
- Glouberman S, Mintzberg H. Managing the Care of Health and the Cure of Disease -Part II: Integration. Health Care Management Review 2001; 26; 1: 70-84.
- 8. Van Aerde J. The health system is on fire and it was predictable. *Can J Physician Leadership*. 2020; 7(1): 43-51. https://doi.org/10.37964/cr24727
- Bambra C, Riordan R, Ford J, Matthews F. The COVID-19 pandemic and health inequalities. *J Epidemiol Community* Health. 2020; 74(11):964-968. <a href="https://doi.org/10.1136/jech-2020-214401">https://doi.org/10.1136/jech-2020-214401</a>

- Plsek P. Appendix B. Redesigning health care with insights from the science of complex adaptive systems. In: Crossing the quality chasm: a new health system for the 21st Century. Institute of Medicine (US) Committee on Quality of Health Care in America. Washington (DC): National Academies Press (US); 2001:309 -321. Available from: https://nap.nationalacademies.org/catalog/10027/crossingthe-quality-chasm-a-new-health-system-for-the
- Frank JR, Snell L, Sherbino J, editors. CanMEDS 2015 Physician Competency Framework. Ottawa: Royal College of Physicians and Surgeons of Canada; 2015 Available from: https://canmeds.royalcollege.ca/en/framework
- Chan MK, Dickson G, Keegan D, Matlow A, Busari J, Van Aerde J. A tale of two frameworks: charting a path to lifelong learning for physician leaders through CanMEDS and LEADS. *Leadership* in Health Services. 2022; 35(1): 1751-1879. https://doi.org/10.1108/LHS-04-2021-0032
- Uhl-Bien. Complexity and COVID-19: Leadership and Followership in a Complex World. J Management Studies. 2021; 58(5): 1400-1404. https://doi.org/10.1111/joms.12696
- Uhl-Bien M, Arena M. Complexity leadership: enabling people and organizations for adaptability. *J org dyn.* 2017; 46(1), 9-20. https://doi.org/10.1016/j.orgdyn.2016.12.001
- Wenger-Trayner E, Wenger-Trayner B. Learning to make a difference: Value creation in social learning spaces. Cambridge university press; 2020. https://doi.org/10.1017/9781108677431
- Wenger E. Communities of practice: Learning, meaning, and identity. Cambridge university press; 1999. https://doi.org/10.1017/CBO9780511803932