

Michael Edmunds Who Played a Pivotal Role in the Founding of New Explorations: A Memoriam

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Michael Edmunds died on Saturday morning, January 13, 2024. He is survived by wife Carol, sons Jason, Roland, and Matthew, daughter-in-law Danni Dickson, and grandchildren, Madelyn Rose (Teddy), Rowan Lark, and Leif Parker Llewelyn. In March 2023, even though he had quit smoking almost 50 years prior, Michael was diagnosed with stage 4, SCLC (small cell lung cancer), a very aggressive cancer. During 2023, he had extensive treatment and did very well, but in the end, the cancer was too strong and too fast. He was brave and courageous until the end and had a good year of life in spite of cancer.

I became acquainted with my dear friend Michael sometime shortly after I began working with Marshall McLuhan in 1974. Michael was an important member of the McLuhan community. We spent many happy hours together at the Coach House in Marshall's presence especially during the Monday night seminars. Michael always had something interesting to say. Michael was not only my colleague but he was also a friend and neighbor living one street over from me and I would often see him with his wife Carol as they walked down Pinewood Avenue where I lived.

Michael Edmunds played a pivotal role in the founding of our journal, a revival of the McLuhan journal *Explorations in Culture and Communication* that ran from 1957 to 1972. Michael introduced me to his colleagues at the U of T Library who agreed to host *New Explorations in Culture and Communication* in 2020. Thanks to Michael this journal is publishing its 9th issue. May Michael's memory be a blessing.