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## Word from the editor

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This new issue is comprised of four traditional academic articles as well as a thematic dossier centred on **partnership approaches to innovation**. Led by our colleagues Jean-Michel Sahut, Eric Braune and Léo-Paul Dana, the dossier seeks to enhance understanding of information and computer technologies' role, effects on innovation and underlying organisational processes.

Co-authored by Arafet Bouhalleb and Karim Messeghem, the first article - entitled Exploring the impact of dynamic capabilities on entrepreneurial orientation in healthcare organisations: Findings from symmetric and asymmetric modeling - treats strategic flexibility (SF), structural flexibility (SX) and information acquisition (AI) as dynamic capabilities promoting an entrepreneurial orientation within the healthcare sector. Based on a quantitative survey of healthcare facility managers in France, the authors demonstrate that AI has a positive impact on EO and that SF mediates the relationship between AI and EO. The findings also indicate that SX moderates SF's effect on EO. The study offers a number of relevant theoretical implications, building upon current entrepreneurship literature by highlighting the determinants of EO in the health sector. Its insights also have practical implications for managers and decision-makers, providing healthcare facility managers with an opportunity to review their management practices, increase teams' involvement and engagement and develop more entrepreneurial mindsets and approaches.

Mounir Amdaoud, Patricia Laurens, Christian Le Bas and Linh-Chi Vo's article - entitled Collaboration in academic research in the field of business and management in France: Intranational versus international - hones in on the collaborative research approach that has become the norm in academic circles today. Whereas much literature has discussed the costs and benefits of research collaborations depending on the type involved (intranational vs. international), further analysis within a French context reveals a distinct discipline still characterised by a striking disconnect between private business schools and public universities. Until now, there has been little research into how

intranational and international collaborations differ in terms of scale, scope and impact. The study looks to fill this gap using bibliometric tools and a trade-off framework.

Sophie Renault's study - entitled Video games as a museum experience: The case of Animal Crossing: New Crossing - uses ACNH's scenography to create something akin to an actual museum visit, being the challenge that the Angers Museum of Natural Sciences faced during the Covid lockdown. The article applies a perceived value prism to explore the various museum strategy issues that arise when the public uses the ACNH video game. It is a qualitative paper that seeks to identify the sources of the value which people sense when they use video games during a museum visit - experiences shaped by different intellectual, social and emotional sources of satisfaction and dissatisfaction. The findings reveal a kind of intermediate zone between these extrêmes, one that can best be described as a zone of frustration.

Sana Saidi, Simona Grama-Vigouroux, Mohamed Sellami, Iveta Cirule and Inga Uvarova's article - entitled How do student entrepreneurs use open innovation and incubation services to improve the performance of startups incubated by universities? - starts with the observation that there has been limited research into the use of open innovation (IO) and university incubator services (IUs) by student entrepreneurs aspiring to improve the performance of university-incubated startups (SIUs). Hence the proposal of a model which suggests that adopting IO practices can mediate the relationship between student entrepreneurs' IO motivations and IUS performance, even as IU services influence the relationship between applied IO practices and IUS performance. A quantitative survey of 97 student entrepreneurs working out of five Latvian IUs reveals a dual mediating effect of IO practices and IU services on the performance of IUs, offering in turn a number of valuable theoretical and practical perspectives.

Please note that the guest editors who managed this month's issue take full responsibility for introducing the contributions selected herein.

Enjoy reading it!