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Embracing the Generalized Propensity Score Method: Measuring the Effect of Library Usage on First-Time-In-College Student Academic Success

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Article abstract

Objective – This research focuses on First-Time-in-College (FTIC) student library usage during the first academic year as number of visits (frequency) and length of stay (duration) and how that might affect first-term grade point average (GPA) and first-year retention using the generalized propensity score (GPS). We also want to demonstrate that GPS is a proper tool that researchers in libraries can use to make causal inferences about the effects of library usage on student academic success outcomes in observation studies.

Methods – The sample for this study includes 6,380 FTIC students who matriculated in the fall 2014 and fall 2015 semesters at a large southeastern university. Students' library usage (frequency and duration), background characteristics, and academic records were collected. The Generalized Propensity Score method was used to estimate the effects of frequency and duration of FTIC library visits. This method minimizes self-selection bias and allows researchers to control for demographic, pre-college, and collegiate variables. Four dose-response functions were estimated for each treatment (frequency and duration) and outcome variable (GPA and retention).

Results – The estimated dose-response function plots for first-term GPA and first-year retention rate have similar shapes, which initially decrease to the minimum values then gradually increase as the treatment level increases. Specifically, the estimated average first-term GPA is minimized when the FTIC student only visits the library three times or spends one hour in the library during his/her first semester. The threshold for first-year retention occurs when students visit the library 15 times or spend 21 hours in the library during their first semester. After those thresholds, an increase in students' library usage is related to an increase in their academic success.

Conclusions – The generalized propensity score method gives the library researcher a scientifically rigorous methodological means to make causal inferences in an observational study (Imai & van Dyk, 2004). Using this methodological approach demonstrates that increasing library usage is likely to increase FTIC students' first-term GPA and first-year retention rates past a certain threshold of frequency and duration.

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Evidence Based Library and Information Practice

Research Article

Embracing the Generalized Propensity Score Method: Measuring the Effect of Library Usage on First-Time-In-College Student Academic Success

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Abstract

Objective – This research focuses on First-Time-in-College (FTIC) student library usage during the first academic year as number of visits (frequency) and length of stay (duration) and how that might affect first-term grade point average (GPA) and first-year retention using the generalized propensity score (GPS). We also want to demonstrate that GPS is a proper tool that researchers in libraries can use to make causal inferences about the effects of library usage on student academic success outcomes in observation studies.

Methods – The sample for this study includes 6,380 FTIC students who matriculated in the fall 2014 and fall 2015 semesters at a large southeastern university. Students' library usage (frequency and duration), background characteristics, and academic records were collected. The Generalized Propensity Score method was used to estimate the effects of frequency and duration of FTIC library visits. This method minimizes self-selection bias and allows researchers to control for

demographic, pre-college, and collegiate variables. Four dose-response functions were estimated for each treatment (frequency and duration) and outcome variable (GPA and retention).

Results – The estimated dose-response function plots for first-term GPA and first-year retention rate have similar shapes, which initially decrease to the minimum values then gradually increase as the treatment level increases. Specifically, the estimated average first-term GPA is minimized when the FTIC student only visits the library three times or spends one hour in the library during his/her first semester. The threshold for first-year retention occurs when students visit the library 15 times or spend 21 hours in the library during their first semester. After those thresholds, an increase in students' library usage is related to an increase in their academic success.

Conclusions – The generalized propensity score method gives the library researcher a scientifically rigorous methodological means to make causal inferences in an observational study (Imai & van Dyk, 2004). Using this methodological approach demonstrates that increasing library usage is likely to increase FTIC students' first-term GPA and first-year retention rates past a certain threshold of frequency and duration.

Introduction

The collegiate experience often includes a diversity of opportunities and experiences to foster student development and engagement affecting the retention and academic success of the first-time-in-college (FTIC) student. According to Astin's Input-Environment-Output (I-E-O) Model of Student Involvement, student inputs—such as high school grade point average (GPA), ACT scores, and gender—are often associated predictors of first-year student success outputs (or outcomes), such as grades and retention (Strauss, 2014; Astin, 1997). The collegiate environment, including a student's major, enrolled credit hours, involvement in athletics, living in learning communities, and employment is also an important influence on student outputs. Another potential environmental factor that may affect student success outputs is time spent in the library.

The research study presented in this article attempts to isolate the treatment variables of number of library visits (frequency) and total hours of stay (duration) during the first year of college while controlling for other potential predictors of college success, such as student input and other collegiate environmental

variables, by measuring the effects of frequency and duration of library visits on retention and GPA. Since randomizing a control group of students who do not use the library and those who do is ethically impossible, how do we measure FTIC students' success and the effects of library usage while also controlling for student inputs and other non-library environmental impacts?

We decided to apply the generalized propensity score (GPS) method for a number of reasons. Using GPS in addition to the I-E-O design gives a more rigorous approach to measuring library impact on student academic success because we attempt to control for as many inputs and other environmental collegiate variables as possible. In addition, it allows us to "make causal inferences from correlational data" and to "minimize the chances that our inferences are wrong" (Astin & Antonio, 2012, p. 31). As Astin & Antonio (2012) emphatically state, "Although we can never be sure that we have controlled all such variables, the more we control, the greater confidence we can have in our causal inferences" (p. 31). Furthermore, using the GPS method reduces the effects of self-selection bias (Astin & Antonio, 2012, p. 31). The bias may be caused because students who have certain

characteristics, such as higher ACT scores and higher high school GPA, may self-select to use the library frequently and for long durations. This may cause an overestimation of the treatment effect of library usage. GPS also allows us to measure the effect of continuous library usage variables over time by frequency and duration. Moreover, we can predict that with each treatment or dose of library time, retention and GPA for FTIC students will increase. If more library visits and duration of stay are related to increasing retention rates and higher grades, we will have more confidence to say that as library visits increase so do the student success variables of first-year retention and GPA.

Literature Review

According to Astin's Input-Environment-Output (I-E-O) Model of Student Involvement (1970, 1990, 1993), both student inputs and the college environment influence student outputs (arrows B and C on Figure 1). (Please note: The terms output and outcomes will be used interchangeably throughout this paper as they relate to Astin's theory, even though outputs are typically defined differently than outcomes.) At the same time, student inputs (arrow A on Figure 1) affect how students experience the college environment.

According to the model, input variables such as pre-college high school grades and college entrance exam scores (e.g., SAT scores) collectively impact whether a student succeeds

in college. Higher education research has been exploring the environmental and engagement variables that contribute to student academic success or outputs. These variables may includes student engagement, investment in "educationally purposeful activities" (Kuh, 2001, p. 12), involvement in student organizations, social interactions, and engagement with faculty (Braxton, Hirschy, & McClendon, 2004; Kuh, Cruce, Shoup, Kinzie, & Gonyea, 2008; Roksa & Whitley, 2017). "Without knowing how students spend their time, it's almost impossible to link student learning outcomes to the educational activities and processes associated with them" (Kuh, 2001, p. 15).

Librarians who research what factors the library contributes to student success would benefit from applying Astin's Model since it offers a practical, holistic theoretical approach to looking at the interaction between student attributes and their environment and can easily incorporate library activities as part of the environmental variables. It acknowledges what academic librarians already know—that "many other factors besides the library contribute to students' academic success . . . " (Jantii & Cox, 2012, p. 4). Even so, libraries provide many services and resources that help to engage students in "educationally purposeful activities" that contribute to student success. "Students engage in a wider variety of interactions with their libraries and it is important to examine the differences those interactions can have on student outcomes" (Soria, Fransen, & Nackerud, 2013, p. 149).

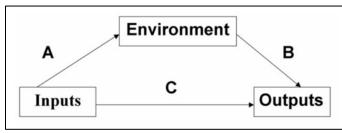


Figure 1 Astin's Input-Environment-Output Model.

In 2003, Kuh and Gonyea stated that "relatively little is known about what and how students' academic library experiences contribute to desired outcomes of college . . ." (p. 258). Over 15 years later, Soria et al. (2017a, 2017b) report a similar dearth of research in this area, though more and more research is rapidly being published on this topic. Almost 50 years ago, Kramer and Kramer (1968) looked at the retention rates of freshman who used the library and found that borrowing library books was associated with retention. Mezick (2007) found a significant positive association between library expenditures and student persistence for all Carnegie Classifications and between retention and the "number of library professional staff . . . at doctoral granting institutions" (p. 564).

Although other studies have looked at student outcomes and library use, it was not until the Value of Academic Libraries' initiative of the Association of College & Research Libraries (ACRL) that a collective, concentrated effort was made to create a body of research demonstrating academic library value and impact related to student success measures (Oakleaf, 2010). Following the commencement of the Value of Academic Libraries initiative, current library research demonstrates connections between FTIC student library usage and its impact on GPA and retention outcomes. Emmons & Wilkinson (2011) found that library input variables (e.g., wages, library volumes, and expenditures) had an effect on student retention. Using a linear regression model while controlling for socioeconomic status, race, and ethnicity, they discovered that an increase in the ratio of professional library staff to students had a positive effect on both student retention (measured by students returning for their second year) and six-year graduation rates. Interestingly, Stemmer and Mahan (2016) found that the ways that freshman used the library (outputs) were associated with GPA and retention. Using the library for academic purposes like checking out books or using online resources were associated with GPA and retention, but using the library computers for

personal use and the late-night study rooms for cramming sessions was negatively associated with success outcomes.

Nine recent studies examined by the authors found that a combination of library space, instruction, and resource usage by FTIC students was positively associated with retention, GPA, or both (Kot & Jones, 2015; Soria et al., 2013, 2014, 2017a, 2017b; Haddow, 2013; Murray, Ireland, & Hackathorn, 2016; Stemmer & Mahan, 2016; Stone & Ramsden, 2012). Note that of the studies examined, most focused on library space and resource usage effects on student outcomes which included workstation logins, study room usage, e-resources and print books usage, interactions with library personnel, use of ILL and reference, and other similar resources. Kot & Jones (2015), Soria et al. (2017b), and Murray et al. (2016) also included library instruction in their list of environmental variables. Some of the studies controlled for other input and environmental variables that may impact student success (Kot & Jones, 2015; Soria et al., 2013, 2014, 2017a, 2017b). Some used the propensity score matching methodology (Kot & Jones, 2015; Soria et al. (2017b) and some studies applied Astin's I-E-O model as their conceptual framework (Kot & Jones, 2015; Soria et al., 2014, 2017a, 2017b; Stemmer & Mahan, 2016).

Another study, conducted by masters of economics students at Florida State University using our local library turnstile data, found that students who had low GPAs showed "larger academic gains from additional library usage than their high-GPA library user counterparts" (Holcombe, Lukashevich, & Alvarez (2016, p. 14). Note that though this study examined undergraduate student library usage and GPA, it was not limited to the FTIC population. The use of the GPS methodology is unique to this library study since we were predicting outcomes based on continuous variables of library usage over time from actual turnstile data. It is interesting to note that the two outcomes measured in this study, GPA and retention, have been correlated: higher individual GPAs "may well be the single best predictors of student persistence . . ." (Pascarella & Terenzini 2005, p. 396). In addition, scholarship that focuses exclusively on the critical role of library instruction and its effect on first-year retention and GPA is not reviewed here.

Aims

This study aims to evaluate the effect of library usage (frequency of visits and duration of stay) over the course of a semester on FTIC student academic success measured in first-term GPA and first-year retention rate. In our study, student outputs or dependent variables are firstterm GPA and first-year retention rate. The independent variables include the environmental variables of library usage (library visit frequency and duration) while controlling for other non-library related college environment variables. Other controlled variables include student inputs, such as demographic characteristics and other precollege academic variables. By studying firstyear students we by default control for the effects "of later collegiate experiences that may also influence students' outcomes . . ." (Soria et al., 2017a, p. 10).

This is an observational study where we could not randomly assign students to different amounts of library visit treatment during their first year. As a result, students have self-selected themselves into different levels of treatment because of their different input variables, such as gender, class, major etc. So we also tried to find a statistical method to minimize the self-selection bias in our sample.

Specifically, the research questions for this study are:

 Does library usage measured in frequency (visits per semester) and duration (length of stay per semester) impact student academic success in

- terms of first-term GPA and first-year retention rate?
- Are these impacts still observed after controlling for other input and environmental variables? and
- 3) Does embracing generalized propensity scoring give librarians more rigorous research results?

Methods

Data

The sample for this study includes 6,380 FTIC students who matriculated in the fall 2014 and fall 2015 semesters at a large southeastern university. Here FTIC refers to an entering freshman or a first-year student attending college for the first time at the undergraduate level. This includes students who attended college for the first time in the prior summer term and are also enrolled in the fall term. Also included are students who entered with advanced standing (having earned college credits before graduation from high school). For the purposes of this paper, retention is measured for FTIC students by their "persistence between the first and second year at college" (Kuh, et al., 2008, p. 555).

Data in the study comes from two sources: the C-Cure System (card swipe system) and the Office of Institutional Research. The campus has two major libraries and these were chosen sites for the study because they have turnstiles that could provide primary data for our study. Each library has six turnstiles, including two entrances, two exits, and a handicap entrance and exit. Both libraries require students to swipe student IDs at the turnstiles to enter or exit libraries. The C-Cure System collects card-swipe data that includes student identification information, time that students enter or exit the library, direction (in or out), and which turnstile they use. By matching swipe-in and swipe-out records, we extracted frequency and duration of individual library usage for each semester.

At our request, the Office of Institutional Research provided all other student background characteristics and academic records for all FTIC students. By merging card-swipe data and student information data, the final data set was ready for analysis. This data was coded to keep student information anonymous. The output (dependent) variables of interest were first-term GPA and first-year retention rate.

The environment (treatment) variables of interest were library usage measures, defined as first-term library visit frequency and duration (measured in hours). Other environment variables that we controlled for include major (college), class (freshman, sophomore, junior, senior or non-degree), military status, participation in athletics or sports, current load (credit hours enrolled in the first term), matriculation year (2014 or 2015), housing status (whether living on or off campus), and participation in the Center for Academic Retention and Enhancement program (provides transition support for minority students).

The input variables for the study included students' demographic characteristics and precollege academic variables. Demographic characteristics included the student's gender, race, citizenship, age at matriculation, parent income level, and education levels of students' mothers and fathers. Pre-college academic variables included the student's high school GPA, ACT scores, and transfer credits. Some of students were admitted with SAT or ACT scores only. To compare those two measures, we transferred SAT scores into corresponding ACT scores using an SAT/ACT concordance/comparison chart. For those students who had both test scores, only the ACT scores were used. Table A1 in the Appendix presents summary statistics for all variables.

Generalized Propensity Score Method

To adjust for self-selection bias and control for the inputs and other environmental variables in a scientifically rigorous way, we use the GPS method developed by Hirano and Imbens (2004). This method is a generalization of the binary treatment propensity score matching method (Rosenbaum & Rubin, 1983) and is used to make causal inference in the observational studies (Imai & Dyk, 2004).

In this study, the treatment variables (library visit frequency and duration per student) are continuous measurements that can take the value of all positive integers. So, we decided to use the GPS method instead of the binary propensity score matching method to estimate the effects of continuous treatments—that is, the number of library visits and the number of hours spent in the library over time on student grades and retention.

Following Hirano and Imbens (2004), we have random samples of FTIC students indexed by i = 1, ..., N. For each sample i, there is a set of potential outcomes, $Y_i(t)$ (i.e. first-term GPA, first-year retention rate) with a given level of treatment $t \in \Gamma$, referred to as the unit-level dose-response function. In our study, treatment t is the first-term library visit frequency and duration and Γ is an interval $[t_0, t_1]$. For each sample i, we observed a vector of covariates, X_i , its actual treatment received, $T_i \in [t_0, t_1]$, and actual outcome corresponding to the actual treatment received, $Y_i(T_i)$. Our goal was to estimate the average dose-response function: $\mu(t) = E[Y_i(t)]$. Hereafter, we will omit i to simplify the notation.

The key assumption for the GPS method is weak unconfoundedness introduced by Hirano and Imbens (2004):

 $Y(t) \perp T \mid X \text{ for all } t \in \Gamma.$

We assumed that the level of treatment received is independent of the potential outcome given observed covariates. This assumption requires us to get a rich set of covariates including all possible variables that may influence selection into different levels of treatment.

Based on this assumption, we were able to estimate the GPS. If we write the conditional density of the treatment given the covariates as $r(t,x) = f_{T|X}(t|x)$, then the GPS is defined as:

$$R = r(T, X)$$
.

If the GPS is correctly estimated, then it has a balance property as the binary propensity score:

$$X \perp 1\{T=t\} \mid r(t,X).$$

Hirano and Imbens (2004) mentioned that this property does not require unconfoundedness. In combination with weak unconfoundedness, it implies that the level of treatment received is unconfounded given the GPS as well.

Given this result, GPS can be used to remove bias caused by difference in covariates in the following two steps. First, we estimated the conditional expectation of potential outcome as a function of the treatment level and estimated GPS:

$$\beta(t,r) = E[Y|T = t, R = r].$$

Second, we estimated the dose-response function at each treatment level by taking the average of this conditional expectation over the GPS evaluated at that particular treatment level:

$$\mu(t) = E[\beta(t, r(t, X))].$$

Implementation

The first step is to estimate the GPS. Since our treatment variables (frequency and duration) are counts and highly skewed with a large amount of zero values, a negative binomial generalized linear model with log link function is used to model the conditional distribution:

$$T_i|X_i \sim NB(\exp(\beta_0 + \beta_1'X_i), k).$$
 Then the GPS is estimated via the following:

$$\widehat{R}_{i} = \frac{\Gamma(T_{i} + \hat{k})}{\Gamma(T_{i} + 1)\Gamma(\widehat{k})} p^{\hat{k}} (1 - p)^{T_{i}}, where \ p = \frac{\hat{k}}{\exp(\widehat{\beta_{0}} + \widehat{\beta_{1}'} X_{i}) + \hat{k}}.$$

There are many other ways to specify the distribution and estimate the GPS. As long as the balance of covariates is achieved after adjusting for the GPS, the model specification is not the key point here.

The second step is to specify the conditional expectation of potential outcome given the treatment level and estimated GPS using OLS. In our study, a quadratic approximation including the interaction term was used when the outcome variable is first-year GPA:

$$E[Y_i|T_i, R_i] = \alpha_0 + \alpha_1 T_i + \alpha_2 T_i^2 + \alpha_3 R_i + \alpha_4 R_i^2 + \alpha_5 T_i R_i.$$

When the outcome is first-year retention rate, we used a logistic regression model to estimate the conditional expectation of potential outcome because retention is a binary outcome with value 0 as not being retained and 1 as being retained:

$$E[Y_i|T_i, R_i] = g(\alpha_0 + \alpha_1 T_i + \alpha_2 T_i^2 + \alpha_3 R_i + \alpha_4 R_i^2 + \alpha_5 T_i R_i), where g(x) = \frac{1}{1 + e^{-x}}.$$

However, there is no direct causal interpretation of those estimated coefficients (Hirano & Imbens, 2004).

The final step was to estimate the average doseresponse function at treatment levels of interest given the estimated parameters in the last step. In the case of first-term GPA, the dose-response function was estimated as the following:

$$\widehat{E}[Y(t)] = \frac{1}{N} \sum_{i=1}^{N} (\widehat{\alpha_0} + \widehat{\alpha_1} t + \widehat{\alpha_2} t^2 + \widehat{\alpha_3} \hat{r}(t, x_i) + \widehat{\alpha_4} \hat{r}(t, x_i)^2 + \widehat{\alpha_5} \cdot t \cdot \hat{r}(t, x_i)).$$

And in the case of first-year retention, the doseresponse function is estimated as the following:

$$\begin{split} \widehat{E}[Y(t)] &= \frac{1}{N} \sum_{i=1}^{N} g(\widehat{\alpha_0} + \widehat{\alpha_1} t + \widehat{\alpha_2} t^2 + \\ \widehat{\alpha_3} \widehat{r}(t, x_i) &+ \widehat{\alpha_4} \widehat{r}(t, x_i)^2 + \widehat{\alpha_5} \cdot t \cdot \widehat{r}(t, x_i) \right), \\ where \ g(x) &= \frac{1}{1 + e^{-x}}. \end{split}$$

We also computed the 95% confidence bands for the dose-response function based on 1,000 bootstrap replications, considering all estimation steps including GPS and α -parameters.

Common Support Condition and Balancing of Covariates

As in the standard propensity score matching method, we needed to check the common support condition. We adapted the approach from Kluve, Schneider, Uhlendorff, & Zhao (2012). First, we divided the sample into three groups by the 30th and 70th quartiles of the treatment. For each group, we evaluated the GPS for the whole sample at the group mean of the treatment. Then we plotted the distribution of the evaluated GPS for that group against the distribution of the evaluated GPS for the rest of the sample. The overlap of those two distributions is the common support. We repeated the above procedures for all three groups. Finally, we restricted our final sample to individuals who are comparable across all three groups simultaneously. In other words, we deleted individuals whose GPS fell out of any common support of the three groups.

Besides assessing the common support condition, balancing of covariates is also very important to the GPS method. We regressed each covariate on the treatment with and without conditioning on the predicted level of treatment $E[T|x_i]$ (Imai & van Dyk, 2004). If there was no correlation between treatment and any covariate after conditioning on the predicted treatment, then we concluded that the covariate balance is achieved after adjusting for the GPS.

Results

First-Term GPA

All tables and figures regarding the process of implementing the GPS method are included in the Appendix. As previously noted, Table A1 provides summary statistics. Table A2 provides the estimated coefficients from the negative binomial generalized linear models using the first-term GPA as the outcome variable. Both models showed that age, participation in athletics, ACT scores, college attended, current academic load, matriculation year, and race had influence on student library usage.

We assessed the common support condition using the method we described in the methodology section. Figures A1 and A2 in the Appendix illustrate the distribution of the evaluated GPS before and after deleting the non-overlap for the treatment variables of frequency and duration, respectively. After imposition of common support for the frequency treatment, we deleted only 0.4% of our original sample. For the duration treatment, we deleted 0.3% of our original sample.

Then we checked the balancing properties of the GPS using the method proposed by Imai & van Dyk (2004). Table A3 presents the coefficient and its standard error for each covariate with and without conditioning on $E[T|x_i]$. Table A3 clearly demonstrates that before we conditioned on $E[T|x_i]$ multiple covariates were significant. After we conditioned on $E[T|x_i]$, no significant covariate was observed. For example, participation in athletics had a high positive correlation with both treatments (frequency and duration). However, once we conditioned on the predicted level of treatment, athletic participation was not significant in either case. So, we concluded that the balancing properties of the GPS were achieved in both treatment cases.

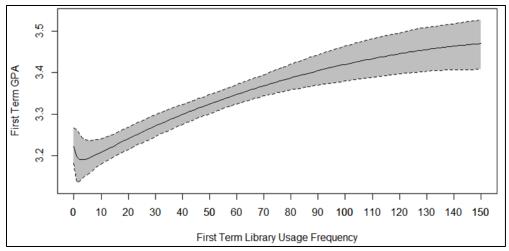


Figure 2
The dose-response function of first-term library usage frequency vs. first-term GPA.

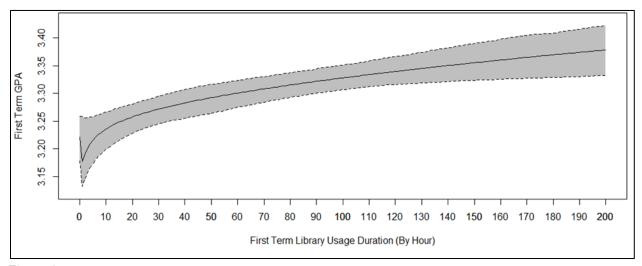


Figure 3 The dose-response function of first-term library usage duration vs. first-term GPA.

The final step of our study was to estimate the dose-response function. We regressed the outcome: first-term GPA on the treatment variable and the GPS. The estimated coefficients are listed in Table A4. As was mentioned before, the estimated coefficients did not have any direct causal interpretation.

The dose-response function was estimated for each treatment level of interest by averaging the estimated regression function over the GPS evaluated at the desired treatment level. Figures 2 and 3 present the dose-response function of first-term GPA for the treatment variables of frequency and duration, respectively. The dotted lines were 95% confidence bands based on 1,000 bootstrap replications that accounted for all estimation steps.

Figures 2 and 3 show the dose-response functions for frequency and duration have similar shapes. First-term GPA first decreased and reached its minimum value, then gradually

increased when the library usage frequency and duration increased.

For frequency, first-term GPA was minimized at 3.19066 when the FTIC student only visited the library three times in their first semester. Once the student visited the library over three times, library usage had a continued positive relationship with their first-term GPA.

Similarly, for duration, first-term GPA was minimized at 3.177407 when the FTIC student only spent one hour in the library during their first semester. When the student spent an hour or longer in the library there were gains in first-term GPA. The longer the time spent in the library, the larger the increase in first-term GPA.

First-Year Retention Rate

Analysis procedures for first-year retention rate were almost the same as the procedures for firstterm GPA, except that we included first-term GPA as a covariate when the outcome variable was retention rate. We then used a logistic regression model in order to estimate the conditional expectation of outcome.

In the Appendix, Table A5 presents the estimated coefficients from the GPS estimation step. Figures A3 and A4 and Table A6 (see the Appendix) verified the common support condition and the balancing properties. The estimated coefficients from the logistic regression model are presented in Table A7.

The dose-response functions were finally estimated at each treatment level of interest. Figures 4 and 5 present the dose-response function of first-year retention rate for the treatment variables of frequency and duration, respectively. The dotted lines are 95% confidence bands based on 1,000 bootstrap replications that accounted for all estimation steps.

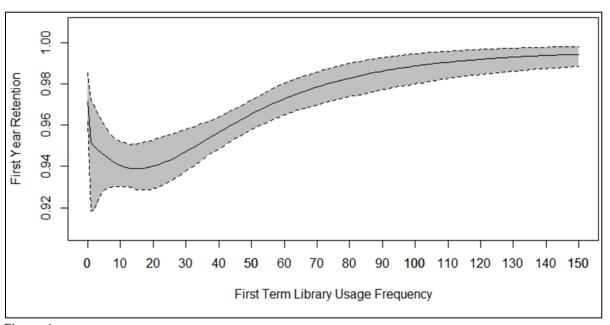


Figure 4
The dose-response function of first-term library usage frequency vs. first-year retention.

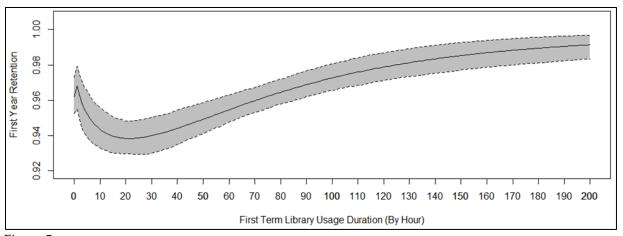


Figure 5
The dose-response function of first-term library usage duration vs. first-year retention.

Both dose-response functions have a shape similar to Figures 2 and 3. Both plots indicate that first-year retention rate first declined to its minimum value within the lower value of the treatment and then gradually increased as the treatment increased.

For frequency, when students visited the library only fifteen times in their first semester, they had the lowest first-term retention rate at 93.89%. For duration, the minimum retention rate was achieved at 93.84% when FTIC students spent only twenty-one hours in the library during their first semester. After that, further increases in first-term library usage frequency and duration both resulted in higher first-year retention rate.

The estimated dose-response function plots for first-term GPA and first-year retention rate have similar shapes, which initially decrease to minimum values and then gradually increase as the treatment levels increase. In other words, there was a threshold of frequency and duration of library visits where an increase of students' library usage had a negative effect on their first-term GPA and retention rates. Specifically, the estimated average first-term GPA was minimized when FTIC students visited the library only three times or spent only one hour in the library during their first semester. The

threshold for measurable increases in first-year retention occurred when students visited the library fifteen times or spent twenty-one hours in the library during their first semester.

As the estimated dose-response functions reveal, increasing library usage was likely to increase FTIC students' first-term GPA and first-year retention rates past a certain threshold of frequency and duration. When FTIC students visited more than three times or spent more than two hours in the library during their first semester, library usage positively affected students' first-term GPAs. After FTIC students crossed the threshold of visiting the library more than fifteen times or spending more than twenty-one hours there in their first semester, students with higher library usage had higher first-year retention rates.

Discussion

The small drop of both first-term GPA and retention rate before reaching the thresholds for frequency and duration may be explained in several possible ways. First, we did not account for those FTIC students who may go to other libraries on campus other than the two major libraries included in this study. For example, engineering majors may not choose to come to the two on-campus libraries because their

department and library are located off-campus. Some students may only come to the libraries at the beginning of the semester or during finals. Holcombe et al. (2016), using the same cohort and data set, found that those students who come to the library only to cram during finals week do not seem to benefit from low frequency, high duration library usage per semester.

The study has several limitations. The definition of library usage used here (total frequency and duration in one semester) may be too broad. We consider only when and how long the students entered the building, ignoring what they might be doing while in the building such as using other library services, collections, and spaces (such use of study rooms) (Soria et al. 2017a; 2017b). Furthermore, we cannot presume that students are studying when they visit the library. We can only assume they are doing some form of "educationally purposeful activities" that include using databases to conduct research and studying (Kuh, 2001, p. 12; Kuh & Gonyea, 2003). In one recent survey by Cengage, results showed that student library users spend their time studying alone, using the databases and reference materials, and meeting study groups (Strang, 2015). In a fall 2016 survey, the activities our students reported coming to the library for were to 1) work on a paper, project, or homework; 2) study for an exam; 3) print something; or 4) wait between classes (Dawson, 2016). Another limitation of this study is that it is not possible to control or account for all possible covariates that may influence the student success outcomes of GPA and first-year retention rates. Especially difficult to measure are intangible, intrinsic, and individual student inputs. For example, one study found that a student's "grit" or "mindset," which is the "willingness to work hard for an extended period in search of a long-term goal," was a key factor in college student success (Barton, 2015, para. 9).

Conclusion

Our results indicate that increasing library usage contributes to higher FTIC students' first-term GPAs and first-year retention rates past a certain threshold of frequency and duration. In addition, GPS is a valid methodology to use because it minimizes self-selection bias and estimates the potential outcome, GPA and retention rate, at every possible value of library usage (frequency and duration).

Using the GPS method, future studies could build on the findings of this study by looking at library usage and the relative impact on student four-to-six-year graduation rates, library usage across different academic disciplines, and other populations of library users, such as faculty and graduate students. Furthermore, future analyses could triangulate these results by analyzing the effects of library e-resource and equipment usage, instruction, and participation in library outreach and engagement activities to gain a more comprehensive understanding of how the academic library services, spaces, and resources collectively impact student success.

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Appendix

Table A1 Summary Statistics

	Variables	Mean	Standard					
			deviation					
Output Variables	GPA	3.278	0.690					
	Retention	0.957	0.204					
Environment (treatment)	Frequency	35.066	39.705					
Variables	Duration	56.019	74.300					
Other Environment	Military	0.026	0.160					
Variables	Athlete	0.018	0.134					
	Housing	0.821	0.384					
	CARE	0.000	0.022					
	Current Load	12.869	1.842					
	Class	·						
	Freshman	0.711	0.453					
	Sophomore	0.253	0.435					
	Junior	0.036	0.186					
	Senior	0.001	0.025					
	Non-Degree	0.000	0.013					
	College							
	Applied Studies	0.000	0.018					
	Arts & Sciences	0.301	0.459					
	Business	0.150	0.357					
	Communication & Information	0.046	0.210					
	Criminology	0.029	0.167					
	Education	0.021	0.143					
	Engineering	0.070	0.255					
	Film School	0.005	0.071					
	Fine Arts	0.006	0.075					
	Human Sciences	0.072	0.259					
	Music	0.027	0.163					
	Nursing	0.025	0.157					
	Registrar	0.000	0.013					
	Social Sciences	0.071	0.257					
	Social Work	0.006	0.078					
	Undergraduate Studies	0.146	0.353					
	Visual Arts, Theatre, & Dance	0.024	0.153					
	Matriculation Year							
	2014	0.453	0.498					
	2015	0.547	0.498					
Input Variables	Age	20.749	0.776					
_	US Citizen	0.978	0.146					
	HS GPA	4.045	0.340					

ACT			
Race	ACT	27.145	2.740
White	Transfer or Exam Credit	21.679	16.793
Hispanic/Latino	Race		
Black/African American 0.046 0.210 Asian 0.031 0.174 American Indian/Alaska Native 0.002 0.041 Native Hawaiian/Other Pacific Islands 0.002 0.040 Two or More Races 0.041 0.199 Not Specified 0.018 0.131 Gender	White	0.683	0.465
Asian 0.031 0.174 American Indian/Alaska Native 0.002 0.041 Native Hawaiian/Other Pacific Islands 0.002 0.040 Two or More Races 0.041 0.199 Not Specified 0.018 0.131 Gender Female 0.593 0.491 Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.002 0.046 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.0036 0.187	Hispanic/Latino	0.177	0.382
American Indian/Alaska Native 0.002 0.041 Native Hawaiian/Other Pacific Islands 0.002 0.040 Two or More Races 0.041 0.199 Not Specified 0.018 0.131 Gender Female 0.593 0.491 Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.002 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.0020 0.004	Black/African American	0.046	0.210
Native Hawaiian/Other Pacific Islands 0.002 0.040	Asian	0.031	0.174
Two or More Races 0.041 0.199 Not Specified 0.018 0.131 Gender Female 0.593 0.491 Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.002 0.165 Middle School 0.091 0.280 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.002 0.058 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.013 0.114 \$100000+ 0.036 0.187	American Indian/Alaska Native	0.002	0.041
Not Specified 0.018 0.131 Gender 6 0.593 0.491 Male 0.407 0.491 Father's Education Level 0.057 0.231 College 0.057 0.231 High School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level 0.058 0.235 College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000	Native Hawaiian/Other Pacific Islands	0.002	0.040
Gender Female 0.593 0.491 Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.028 0.165 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level < \$1000	Two or More Races	0.041	0.199
Female 0.593 0.491 Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.028 0.165 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	Not Specified	0.018	0.131
Male 0.407 0.491 Father's Education Level College 0.057 0.231 High School 0.028 0.165 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <	Gender		
Father's Education Level College 0.057 0.231 High School 0.028 0.165 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level < \$1000	Female	0.593	0.491
College 0.057 0.231 High School 0.001 0.028 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level 0.008 0.091 \$1000 \$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	Male	0.407	0.491
High School 0.028 0.165 Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	Father's Education Level		
Middle School 0.001 0.028 Unknown 0.914 0.280 Mother's Education Level 0.058 0.235 College 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level < \$1000	College	0.057	0.231
Unknown 0.914 0.280 Mother's Education Level 0.058 0.235 College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	High School	0.028	0.165
Mother's Education Level College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level	Middle School	0.001	0.028
College 0.058 0.235 High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level < \$1000	Unknown	0.914	0.280
High School 0.024 0.153 Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000	Mother's Education Level		
Middle School 0.002 0.040 Unknown 0.916 0.277 Parent Income Level <\$1000	College	0.058	0.235
Unknown 0.916 0.277 Parent Income Level 0.008 0.091 \$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	High School	0.024	0.153
Parent Income Level <\$1000	Middle School	0.002	0.040
<\$1000	Unknown	0.916	0.277
\$1000-\$40000 0.018 0.132 \$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	Parent Income Level		
\$40000-\$75000 0.017 0.130 \$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	<\$1000	0.008	0.091
\$75000-\$100000 0.013 0.114 \$100000+ 0.036 0.187	\$1000-\$40000	0.018	0.132
\$100000+	\$40000-\$75000	0.017	0.130
	\$75000-\$100000	0.013	0.114
17.1	\$100000+	0.036	0.187
Unknown 0.907 0.290	Unknown	0.907	0.290

Table A2
Estimated Coefficients from the GPS Estimation

	Treatment:	Frequency	Treatment: Duration		
Covariates	Estimate	Std. Error	Estimate	Std. Error	
military	-0.0713	0.1049	-0.0987	0.1201	
athlete	-0.5749a	0.1277	-0.6429a	0.1459	
housing	0.0723	0.0444	0.1100c	0.0509	
CARE	0.2593	0.7719	-0.2987	0.8878	
current load	0.0319a	0.0096	0.0239c	0.0110	
class.Freshman	2.3445	1.5296	1.6594	1.6231	
class.Sophomore	2.3328	1.5314	1.6293	1.6253	
class.Junior	2.3246	1.5368	1.7034	1.6319	
class.Senior	2.5368	1.6819	1.5132	1.8105	
college.Applied.Studies	-2.1336 ^c	1.0327	-0.9900	1.1066	

college.Arts & Sciences	0.2616 ^c	0.1132	0.5256a	0.1298
college.Business	0.0681	0.1180	0.3541ь	0.1352
college.Communication &	0.0556	0.1338	0.3242°	0.1533
Information				
college.Criminology	0.0034	0.1471	0.1712	0.1686
college.Education	-0.1176	0.1593	-0.0022	0.1824
college.Engineering	0.3619 ^b	0.1272	0.6368a	0.1459
college.Film.School	-0.0923	0.2603	-0.2208	0.2986
college.Fine.Arts	-0.1341	0.2564	-0.1448	0.2934
college.Human.Sciences	0.2856 ^c	0.1257	0.6087a	0.1440
college.Music	-0.2808d	0.1488	-0.5593 ^b	0.1707
college.Nursing	0.2225	0.1511	0.5199 ^b	0.1731
college.Social.Sciences	0.2755 ^c	0.1260	0.5308a	0.1444
college.Social.Work	0.2448	0.2405	0.3673	0.2756
college.Undergraduate.Studies	0.0885	0.1178	0.3144°	0.1350
MatriculationYearTer.20149	-0.1387b	0.0427	-0.1155c	0.0489
age	0.0755 ^b	0.0276	0.0652°	0.0317
US citizen	-0.1027	0.1189	-0.0344	0.1363
HS GPA	0.0655	0.0591	0.0191	0.0677
ACT	-0.0139c	0.0070	-0.0236 ^b	0.0080
Transfer Or Exam Credit	-0.0009	0.0019	-0.0014	0.0022
Race.White	-0.1113	0.1281	-0.0075	0.1468
Race.Hispanic.Latino	-0.0377	0.1327	0.0865	0.1522
Race.Black.African.American	0.0161	0.1490	0.0765	0.1709
Race.Asian	0.2804 ^d	0.1585	0.3924c	0.1817
Race.American.Indian.Alaska	0.1095	0.4228	0.1406	0.4849
Race.Native.Hawaiian.Oth.Pa	0.2246	0.4402	0.0388	0.5055
Race.Two.or.More.Races	-0.0897	0.1509	0.0016	0.1730
Gender.Male	0.1047 ^b	0.0368	-0.0265	0.0422
EducationFather.College	-0.2234	0.2676	-0.3814	0.3063
EducationFather.High.School	-0.1018	0.2706	-0.3427	0.3098
EducationFather.Middle.School	-0.6790	0.5771	-1.3476 ^c	0.6611
EducationMother.College	0.1792	0.2459	0.1591	0.2815
EducationMother.High.School	0.0914	0.2560	0.0494	0.2930
EducationMother.Middle.School	-0.0591	0.4932	-0.2111	0.5648
ParentIncome1000	0.0774	0.2275	0.2417	0.2605
ParentIncome100040000	-0.2691	0.2604	-0.1351	0.2981
ParentIncome4000075000	-0.0937	0.2729	0.0781	0.3124
ParentIncome75000.100000	-0.3024	0.2875	-0.0555	0.3290
ParentIncome100000				

^aSignificant at the 0.1% level

^bSignificant at the 1% level

^cSignificant at the 5% level

dSignificant at the 10% level

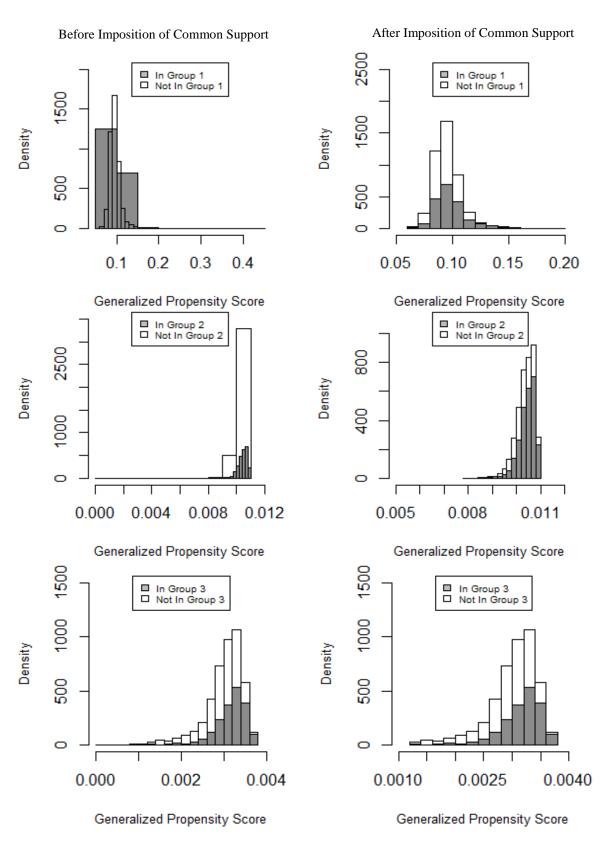


Figure A1

Common support condition for frequency.

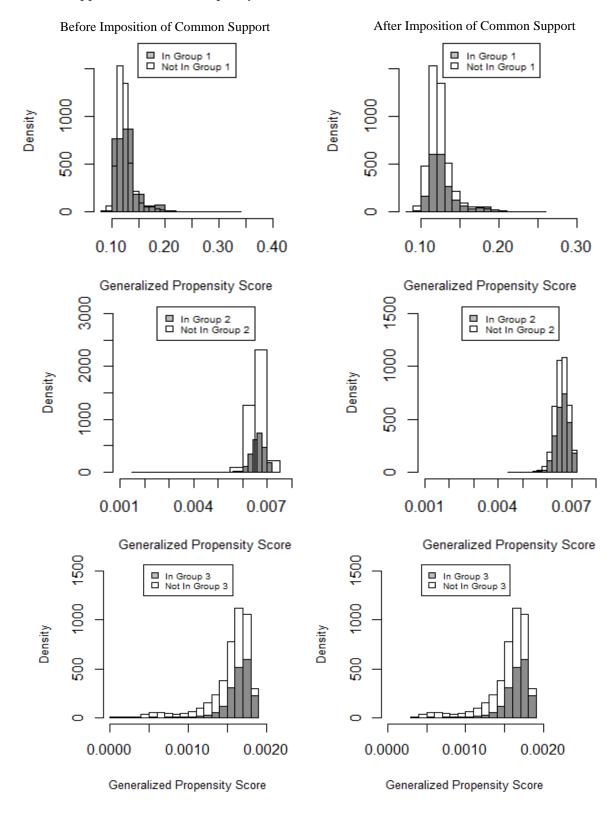


Figure A2

Common support condition for duration.

Table A3 Covariate Balance With and Without Conditioning on $E[T|x_i]$

Treatment: Frequency Treatment: Duration Without Condition Condition Without Condition Condition Covariates Std. Std. Std. Est Std. Est Est Est Error Error Error Error military -1.936 3.108 0.526 3.057 -2.772 5.784 1.440 5.688 athlete -14.716a -0.301 3.864 -25.067a -0.703 7.060 3.801 6.985 housing 1.317 1.301 -0.655 1.285 4.120^{d} 2.422 -0.504 2.399 **CARE** 11.519 -17.749 -1.992 41.973 22.951 -2.977 22.564 42.721 currentload 1.118a 0.270 0.075 0.275 0.892^{d} 0.503 0.028 0.498 class.Freshman -0.359 1.100 -0.267 1.080 1.943 2.046 -0.724 2.017 0.912 2.105 class.Sophomo 0.657 1.147 0.267 1.127 -1.968 2.134 class.Junior -1.365 2.692 0.260 2.646 -0.424 5.000 -0.5424.911 class.Senior -5.406 19.878 -7.218 19.525 -20.587 37.000 -7.299 36.352 college.Arts & 4.786^{a} 1.085 0.087 8.660a 2.018 0.1452.068 1.115 Sciences college.Busine -3.644b 1.394 -0.120 1.390 -4.658^{d} 2.594 -0.519 2.563 college.Comm -4.302^{d} 2.369 0.145 2.346 -4.382 4.410 -0.331 4.340 unication & Infor college.Crimin 2.996 -0.233 2.969 0.612 -6.015c -11.474c 5.562 5.523 ology college.Educati -9.548b 3.481 0.706 3.489 -19.332b 6.455 0.973 6.487 college.Engine 8.641a 1.951 -0.073 2.010 11.458^{b} 3.637 -0.691 3.666 ering college.Film.Sc -6.655 7.043 -0.487 6.930 -25.044^d 13.107 -0.126 12.981 hool college.Fine.Ar -15.940c 7.153 0.055 7.108 -33.430b 12.358 -1.315 12.331 college.Human 3.163 1.926 -0.034 1.903 13.329a 3.585 1.253 3.617 .Sciences college.Music -11.205a 3.087 0.574 3.137 -33.874a 5.820 1.200 6.247 college.Nursin 0.914 3.163 -0.293 3.108 5.806 6.410 5.887 -1.413 college.Social. 3.658^{d} 1.939 0.037 1.920 5.109 3.606 -0.348 3.560 Sciences college.Social. -1.366 6.270 6.384 -0.835 -6.215 11.882 -0.65411.676 Work college.Underg -3.875b 1.410 0.001 1.409 2.622 0.457 2.613 -6.168c raduate.Studie s

MatriculationY	-1.728d	1.002	0.089	0.991	-2.460	1.863	-0.307	1.836
earTer.20149	-1.720	1.002	0.009	0.991	-2.400	1.003	-0.307	1.030
age	1.165 d	0.649	0.013	0.643	1.267	1.200	-0.483	1.184
UScitizen	-6.396 d	3.444	0.910	3.418	-9.033	6.389	-1.147	6.297
HSGPA	1.525	1.468	-0.031	1.445	-1.398	2.734	-0.209	2.686
ACT	-0.168	0.182	-0.045	0.179	-1.129a	0.339	-0.029	0.341
Transfer Or Exam Credit	0.005	0.030	0.006	0.029	-0.054	0.055	0.016	0.054
Race.White	-5.577a	1.069	-0.653	1.107	-9.178a	1.990	-0.937	2.038
Race.Hispanic. Latino	2.554 ^d	1.305	0.497	1.289	5.730°	2.427	0.340	2.412
Race.Black.Afr ican.American	4.788 ^c	2.377	0.488	2.352	7.144	4.417	1.146	4.357
Race.Asian	16.637a	2.869	0.482	3.049	26.383a	5.344	0.283	5.561
Race.American .Indian.Alaska	8.863	11.993	0.214	11.794	7.120	22.325	-0.085	21.932
Race.Native.H awaiian.Oth.P a	8.661	12.578	-2.597	12.377	-6.284	23.412	-3.421	22.996
Race.Two.or.M ore.Races	0.594	2.503	0.275	2.459	0.310	4.651	0.560	4.568
Gender.M	3.301 ^b	1.01	-0.371	1.027	-1.505	1.888	-0.548	1.856
EducationFath er.College	-9.825a	2.176	-0.668	2.231	-16.136a	4.041	-1.312	4.099
EducationFath er.High.School	-4.732	3.063	1.153	3.034	-11.430°	5.653	1.782	5.622
EducationFath er.Middle.Sch ool	-18.915	19.877	-5.248	19.546	-31.344	36.999	3.270	36.412
EducationMot her.College	-8.686a	2.148	-0.640	2.183	-14.549a	3.989	-1.151	4.025
EducationMot her.High.Scho ol	-7.704°	3.304	0.271	3.290	-14.884 ^c	6.090	0.268	6.068
EducationMot her.Middle.Sc ho	-7.497	13.257	1.780	13.036	-11.964	26.172	7.415	25.736
ParentIncome1000	-0.193	5.534	-2.504	5.438	5.859	10.301	-0.247	10.125
ParentIncome 100040000	-8.768c	3.821	-0.093	3.799	-14.877°	7.113	1.502	7.072
ParentIncome 4000075000	-4.059	3.822	0.459	3.766	-7.888	7.147	0.072	7.039
ParentIncome 75000.100000	-10.535	4.470°	0.485	4.453	-17.606°	8.220	-1.511	8.146
ParentIncome 100000.	-9.337ª	2.719	-0.525	2.738	-16.642a	5.028	-1.055	5.052

Table A4
Estimated Coefficients of Conditional Distribution of GPA Given Treatment and GPS

Treatment: Frequency			Treatment: Duration			
Estimate Std. Error				Estimate	Std. Error	
Intercept	3.0990a	0.1311	Intercept	3.2390a	0.0880	
Frequency	0.0039a	0.0010	Duration	0.0008^{c}	0.0003	
Frequency^2	0.0000ь	0.0000	Duration^2	0.0000	0.0000	
GPS	1.9740	3.2350	GPS	-2.1390	1.7650	
GPS^2	-7.1340	20.2600	GPS^2	15.7100 ^d	9.0180	
Frequency*GPS	0.1875	0.3512	Duration*GPS	0.1173	0.3676	

^aSignificant at the 0.1% level

Table A5
Estimated Coefficients from the GPS Estimation

	Treatment: F	requency	Treatment:	Duration
Covariates	Estimate	Std. Error	Estimate	Std. Error
GPA	0.2140a	0.0283	0.2084a	0.0324
military	-0.0586	0.1045	-0.0911	0.1199
athlete	-0.6102a	0.1273	-0.6777a	0.1457
housing	0.0482	0.0442	0.0838	0.0507
CARE	0.2962	0.7687	-0.2671	0.8852
current load	0.0069	0.0099	-0.0008	0.0113
class.Freshman	2.3856	1.5245	1.6851	1.6187
class.Sophomore	2.3646	1.5263	1.6456	1.6209
class.Junior	2.3548	1.5316	1.7060	1.6276
class.Senior	2.7508	1.6760	1.6585	1.8056
college.Applied.Studies	-2.1790°	1.0298	-1.0332	1.1037
college.Arts & Sciences	0.3227b	0.1131	0.5905a	0.1298
college.Business	0.1013	0.1176	0.3939 ^b	0.1350
college.Communication & Information	0.0601	0.1333	0.3383°	0.1529
college.Criminology	0.0301	0.1466	0.2083	0.1682
college.Education	-0.1111	0.1586	0.0170	0.1819
college.Engineering	0.4516a	0.1274	0.7308a	0.1463
college.Film.School	-0.0267	0.2593	-0.1574	0.2978
college.Fine.Arts	-0.2152	0.2556	-0.2062	0.2927
college.Human.Sciences	0.3389ь	0.1254	0.6642a	0.1439
college.Music	-0.2335	0.1483	-0.4992 ^b	0.1703

^aSignificant at the 0.1% level

^bSignificant at the 1% level

^cSignificant at the 5% level

^dSignificant at the 10% level

^bSignificant at the 1% level

^cSignificant at the 5% level

dSignificant at the 10% level

college.Nursing	0.2451	0.1506	0.5535b	0.1727
college.Social.Sciences	0.2956	0.1255	0.5550a	0.1440
college.Social.Work	0.3005	0.2394c	0.4239	0.2748
college.Undergraduate.Studies	0.1287	0.1175	0.3610 ^b	0.1348
MatriculationYearTer.20149	-0.1213	0.0425	-0.1020°	0.0487
age	0.0595°	0.0276	0.0515	0.0316
US citizen	-0.0978	0.1184	-0.0327	0.1359
HS GPA	-0.0619	0.0616 ^b	-0.1012	0.0707
ACT	-0.0163c	0.0070	-0.0264a	0.0080
Transfer Or Exam Credit	-0.0003	0.0019	-0.0007	0.0022
Race.White	-0.1151	0.1275	-0.0031	0.1464
Race.Hispanic.Latino	-0.0488	0.1322	0.0879 ^d	0.1517
Race.Black.African.American	0.0074^{d}	0.1484	0.0770	0.1704
Race.Asian	0.2748	0.1578	0.3960 ^c	0.1812
Race.American.Indian.Alaska	0.1277	0.4212	0.1675	0.4837
Race.Native.Hawaiian.Oth.Pa	0.2161	0.4384	0.0228	0.5042
Race.Two.or.More.Races	-0.0783	0.1503	0.0170	0.1725
Gender.Male	0.1198	0.0368	-0.0140	0.0422
EducationFather.College	-0.2083	0.2665	-0.3705	0.3054
EducationFather.High.School	-0.0887	0.2695	-0.3393	0.3089
EducationFather.Middle.School	-0.5736	0.5743	-1.2376 ^d	0.6588
EducationMother.College	0.1774	0.2449	0.1567	0.2807
EducationMother.High.School	0.0653	0.2549	0.0233	0.2922
EducationMother.Middle.School	-0.0353	0.4912	-0.1828	0.5631
ParentIncome1000	0.1116	0.2267	0.2785	0.2598
ParentIncome100040000	-0.2009	0.2596 ^b	-0.0745	0.2975
ParentIncome4000075000	-0.0625	0.2719	0.1074	0.3116
ParentIncome75000.100000	-0.3075	0.2864	-0.0456	0.3281
ParentIncome100000.	-0.1718	0.2570	-0.0019	0.2945

^aSignificant at the 0.1% level

Before Imposition of Common Support

After Imposition of Common Support

^bSignificant at the 1% level

^cSignificant at the 5% level

dSignificant at the 10% level

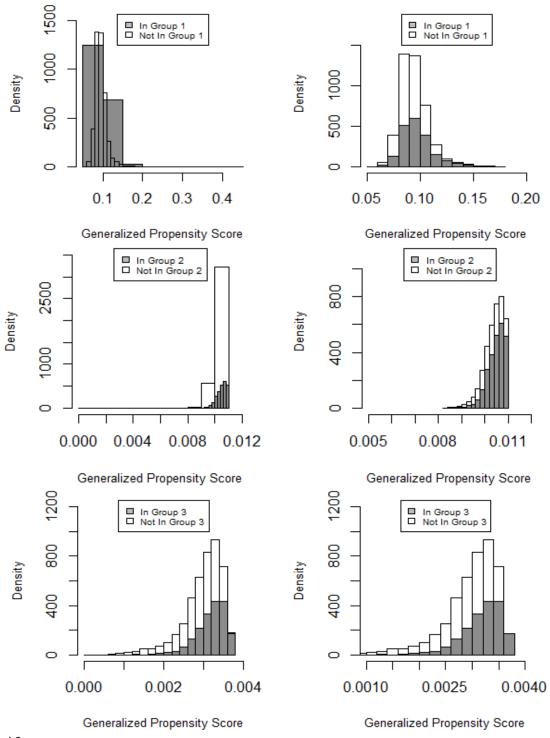


Figure A3

Common support condition for frequency.

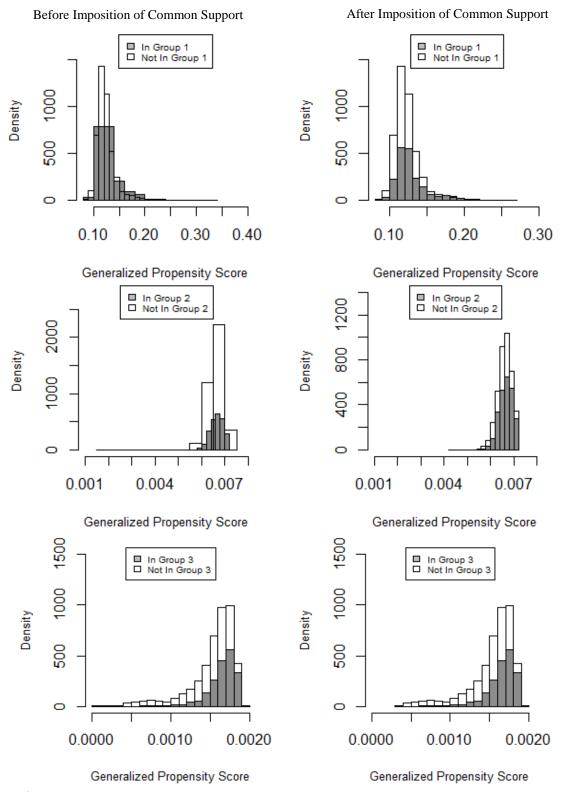


Figure A4 Common support condition for duration.

Table A6 Covariate Balance With and Without Conditioning on $E[T|x_i]$

	Treatmen	t: Frequenc	c y	Treatment: Duration					
	Without C	Condition	Condition	1	Without C	Condition	Conditio	n	
Covariates	Est	Std.	Est	Std.	Est	Std.	Est	Std.	
		Error		Error		Error		Error	
GPA	5.674a	0.727	0.327	0.781	7.768a	1.350	0.429	1.395	
military	-1.898	3.102	0.923	3.026	-2.804	5.793	2.214	5.666	
athlete	-15.467a	3.713	-0.152	3.721	-25.607a	6.935	-0.445	6.940	
housing	1.262	1.299	-0.087	1.268	4.324 ^d	2.423	0.579	2.378	
CARE	11.556	22.913	-3.566	22.338	-17.780	42.785	-0.885	41.806	
currentload	1.053a	0.275	0.284	0.271	0.887 ^d	0.506	0.443	0.495	
class.Freshma	-0.397	1.098	-0.143	1.069	1.966	2.050	-0.482	2.007	
n									
class.Sophom	0.649	1.144	0.075	1.115	-1.988	2.138	0.522	2.094	
ore									
class.Junior	-1.110	2.699	0.708	2.631	-0.456	5.008	0.236	4.892	
class.Senior	-5.369	19.845	-14.297	19.339	-20.618	37.056	-12.298	36.201	
college.Arts	4.909a	1.082	-0.303	1.096	8.608a	2.022	-0.461	2.049	
Sciences									
college.Busin	-3.680b	1.391	0.252	1.373	-4.695d	2.598	-0.191	2.552	
ess									
college.Com	-4.263d	2.365	0.465	2.319	-4.415	4.417	-0.438	4.321	
municationI									
nfor									
college.Crimi	-5.976 ^c	2.991	0.432	2.936	-11.501°	5.570	1.372	5.493	
nology									
college.Educa	-9.678b	3.462	1.356	3.429	-19.364b	6.464	1.681	6.436	
tion									
college.Engin	8.373a	1.952	-0.750	1.971	11.757 ^b	3.647	-0.627	3.637	
eering									
college.Film.	-6.618	7.031	-0.666	6.858	-25.075d	13.127	0.707	12.912	
School									
college.Fine.	-17.297b	6.628	0.784	6.536	-33.462b	12.376	0.447	12.255	
Arts									
college.Huma	3.219 ^d	1.922	-0.502	1.884	12.929a	3.587	0.253	3.585	
n.Sciences									
college.Music	-11.371a	3.064	0.921	3.064	-33.435a	5.918	2.781	6.196	
college.Nursi	0.952	3.158	0.182	3.077	6.378	5.896	-1.268	5.777	
ng									
college.Social	3.795 ^c	1.934	-0.128	1.897	5.076	3.612	-0.439	3.543	
.Sciences									
college.Social	-1.329	6.373	-2.496	6.209	-6.246	11.900	-2.610	11.627	
.Work									

		1	T	T	T	T =	T = ===	1
college.Under	-3.782 ^b	1.409	0.352	1.392	-6.205 ^c	2.626	0.820	2.598
graduate.Stu								
dies								
college.Visua	-5.690d	3.246	-0.013	3.178	-20.066a	6.058	-0.168	6.035
1.ArtsTheatr								
е.								
Matriculation	-1.807d	0.999	0.134	0.979	-1.994	1.867	0.121	1.828
YearTer.20149								
Age	1.308c	0.644	0.053	0.631	1.649	1.201	-0.155	1.178
UScitizen	-6.704c	3.414	2.121	3.361	-8.449	6.398	0.951	6.274
HSGPA	1.396	1.465	-0.311	1.430	-1.224	2.737	-0.355	2.674
ACT	-0.183	0.182	-0.015	0.177	-1.161a	0.339	0.058	0.339
TransferOrEx	0.004	0.030	-0.002	0.029	-0.057	0.055	0.002	0.054
amCredit	0.001	0.000	0.002	0.025	0.007	0.000	0.002	0.001
Race.White	-5.593a	1.067	-0.339	1.083	-9.155a	1.994	-0.598	2.016
Race. Winte Race. Hispani	2.671°	1.303	0.303	1.085	5.693°	2.431	-0.392	2.402
c.Latino	2.071	1.505	0.505	1.270	3.075	2.431	-0.372	2.402
Race.Black.Af	4.739c	2.369	0.602	2.319	6.910	4.417	1.316	4.327
rican.America	4.737	2.507	0.002	2.317	0.710	4.417	1.510	4.527
n								
Race.Asian	16.431a	2.871	-0.979	2.975	27.114a	5.392	0.059	5.520
Race.Asian	8.900		1.262	-	7.089		1.818	
n.Indian.Alas	0.900	11.973	1.202	11.673	7.069	22.358	1.010	21.843
ka Basa Nationa	0.000	10 FEC	2.495	10.0E1	C 21F	22 449	2.005	22.005
Race.Native.	8.698	12.556	-3.485	12.251	-6.315	23.448	-2.985	22.905
Hawaiian.Ot								
h.Pa	0.500	0.404	0.460	0.400	0.077	4.650	1.007	4.550
Race.Two.or.	0.508	2.494	0.468	2.430	0.277	4.658	1.287	4.550
More.Races	0.460	1.010	0.055	1.000	4 == 4	4.000	0.040	4.054
Gender.M	3.468a	1.012	-0.257	1.008	-1.556	1.892	0.040	1.851
EducationFat	-9.672a	2.170	-0.011	2.185	-16.042ª	4.053	-0.649	4.066
her.College								
EducationFat	-5.033 ^d	3.032	1.256	2.975	-11.238c	5.678	2.428	5.603
her.High.Sch								
ool								
EducationFat	-18.878	19.843	-5.654	19.347	-31.375	37.055	3.601	36.254
her.Middle.S								
chool								
EducationMo	-8.656a	2.136	-0.218	2.136	-14.566ª	3.995	-0.715	3.990
ther.College								
EducationMo	-7.534 ^c	3.299	0.959	3.248	-14.423c	6.139	1.349	6.069
ther.High.Sch								
ool								
EducationMo	-7.460	13.235	1.873	12.904	-11.995	26.211	7.913	25.629
ther.Middle.S								
cho								

ParentIncome1000	0.682	5.473	-2.517	5.335	4.650	10.220	-2.945	9.992
ParentIncome100040000	-8.851 ^c	3.815	0.328	3.752	-14.909 ^c	7.124	2.560	7.033
ParentIncome4000075000	-4.022	3.816	0.834	3.727	-7.920	7.157	0.953	7.011
ParentIncome75000.100000	-10.584°	4.435	1.780	4.375	-17.638 ^c	8.232	-0.373	8.106
ParentIncome100000.	-9.479a	2.702	-0.412	2.682	-16.324b	5.058	-1.122	5.023

^aSignificant at the 0.1% level

Table A7
Estimated Coefficients of Conditional Distribution of GPA Given Treatment and GPS

Treatment: Frequency			Treatment: Duration			
	Estimate	Std. Error		Estimate	Std. Error	
Intercept	5.2350a	0.9633	Intercept	3.0600a	0.6626	
Frequency	0.0127	0.0083	Duration	0.0148a	0.0028	
Frequency^2	0.0000	0.0000	Duration^2	0.0000ь	0.0000	
GPS	-53.1700°	24.3100	GPS	17.2900	12.1200	
GPS^2	366.7000°	161.7000	GPS^2	-123.1000°	55.9100	
Frequency*GPS	-8.7860a	2.6010	Duration*GPS	-4.1490	2.9280	

^aSignificant at the 0.1% level

^bSignificant at the 1% level

^cSignificant at the 5% level

^dSignificant at the 10% level

^bSignificant at the 1% level

^cSignificant at the 5% level

dSignificant at the 10% level